What Executives Should Understand About VISTALIZER®

VISTALIZER® (US, FI, S) provides high-quality means for doing right things right in a fast and cost effective way. It can be adapted to any organization and in any field of business. The long-lasting effect of the solutions is based on that they will:

- Assure that the company is continuously implementing a high-class corporate strategy.
- Raise the (total) process improvement yield to a very high level in a fast and cost-effective way, even in whole value chains. In addition, the solutions will maintain the achieved level.

The solutions are designed to create actively motivation and commitment providing an extra dimension to the enhancement of the management quality in practice. The products and related services are divided accordingly into two main segments supporting each other:

- **Strategy**: the solution for assessing, defining, deploying, implementing and monitoring a high-class corporate strategy (**VISTALIZER® for Businesses**; VfB). Based on proven theory and practice it will assure that the corporation will perform better in terms of growth and profitability than the market fundaments would normally allow.
- **Process improvement**: the solution(s) for providing a generic process improvement process (discussed further below).

The solutions for process improvement make a mass customization of process improvement initiatives (education, training, consultation) possible leading to multidimensional advantages in terms of time, quality and costs. The gains may typically be realized in two different areas:

1. **The improvement efforts**: time -70...-90 %, total costs -50...-80 %, very high quality.
2. **The process**: lead time -15%…-25 %, variable costs -2%...-8 %, quality defects -30%...-50 % -> monetary gains equal 7%...15% of the turnover/budget.

To realize the full-scale potential of the VISTALIZER® technology it is beneficial to create a concept for managing and rolling-out the solutions related to the VISTALIZER® technology. The concept should be seen as a strategic management tool that complements the current

management system of the organization. The external building blocks of the concept include the following solutions:

- **VISTALIZER® Report**[1] (VR, providing an optimal process improvement plan).
- **VISTALIZER® for Enterprises** (VfE, app [iOS/iPadOS, Android] for creating and sustaining a high-quality implementation know-how [of the VR]).
- **VISTALIZER® Services** (assuring the proper implementation of the VR and VfE).

The concept may be enlarged by the solution **VISTALIZER® for Networks** (VfN) that provides an analysis and synthesis of a specific company network (suppliers, partners, own units).

The concept will also improve the quality of core management activities (planning, deployment, implementation and follow-up) related to process improvement as the implementation time, budget (covering both internal and external costs) and the quality of specific initiatives can be to a great extent predefined.

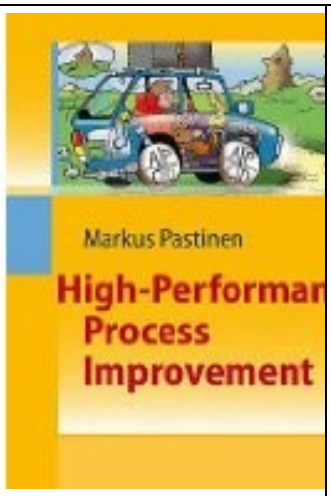
The **VISTALIZER® Acid Test** is a fast and cost-effective way to find out on what level the company strategy and the (total) process improvement yield are. The solution is based on the initial analysis modules found in the solutions VfB and VfN.

How to Get Started?

Vistalize Oy provides in association with its partners a service for designing a company specific process improvement concept based on the VISTALIZER® solutions. The end-result of the consultation is a “road map” or master plan (incl. possible pilot projects and required resources) for rolling-out the technology (throughout the organization) in the specified time frame. This master plan provides a good basis for decision making at the executive or management team level.

[1] Produced using the solution VISTALIZER® for Consultants.

Learn More



Further Reading

Pastinen, Markus. 2010. High-Performance Process Improvement. Heidelberg/Berlin: Springer-Verlag.

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